

Orange contribution to Smart City



Orange Slovensko a.s.

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Orange IoT contribution



Technology mix

LoRa, LTE cat M, machine to machine SIM cards and other technologies as part of the mix.

Only connectivity is not enough

Connectivity is hand in hand with solutions and systems which ensures that additional value is delivered for the customer.

Use cases

Discussion with the Customer is through the Use Cases. We are trying to propose use cases which are “making sense”

Simple solutions

Technology is hidden and solutions must be simple and understandable by customer.

Moving from theory to practice



Theory

State-of-the-art technologies are hard to believe for the customer. They need to see it working and “touch” it, to accept it.

Customers point of view

Customers are often interested only in the final output and they trust it if tangible.

How to make it real

By involving other parties as universities or partners with common goal we make it real.

Benefits

Cooperation generates working product with minimum expenses. “Smart Parking solution”, “Intelligent lightening” products available for municipalities

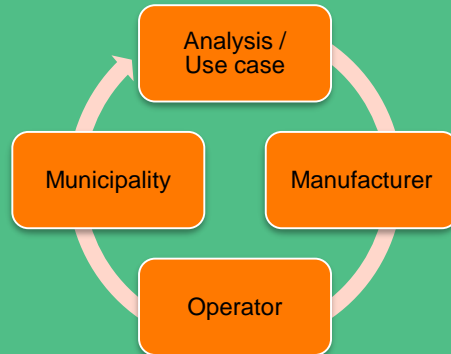
Economics environment



Customer

In most cases the municipality don't have the experience in IT oriented projects and the knowledge about possible IoT use cases is low.

Boosting circle



Focusing on benefits

All possible benefits must be taken into account. The one most important for municipality is to increase quality of life for its citizens.

How to make it right

Data analyst technologies help on regional or localized scales for better setup of the initiative (public transportation, event analysis).

Thank you