



Joe Dignan
@_joedignan

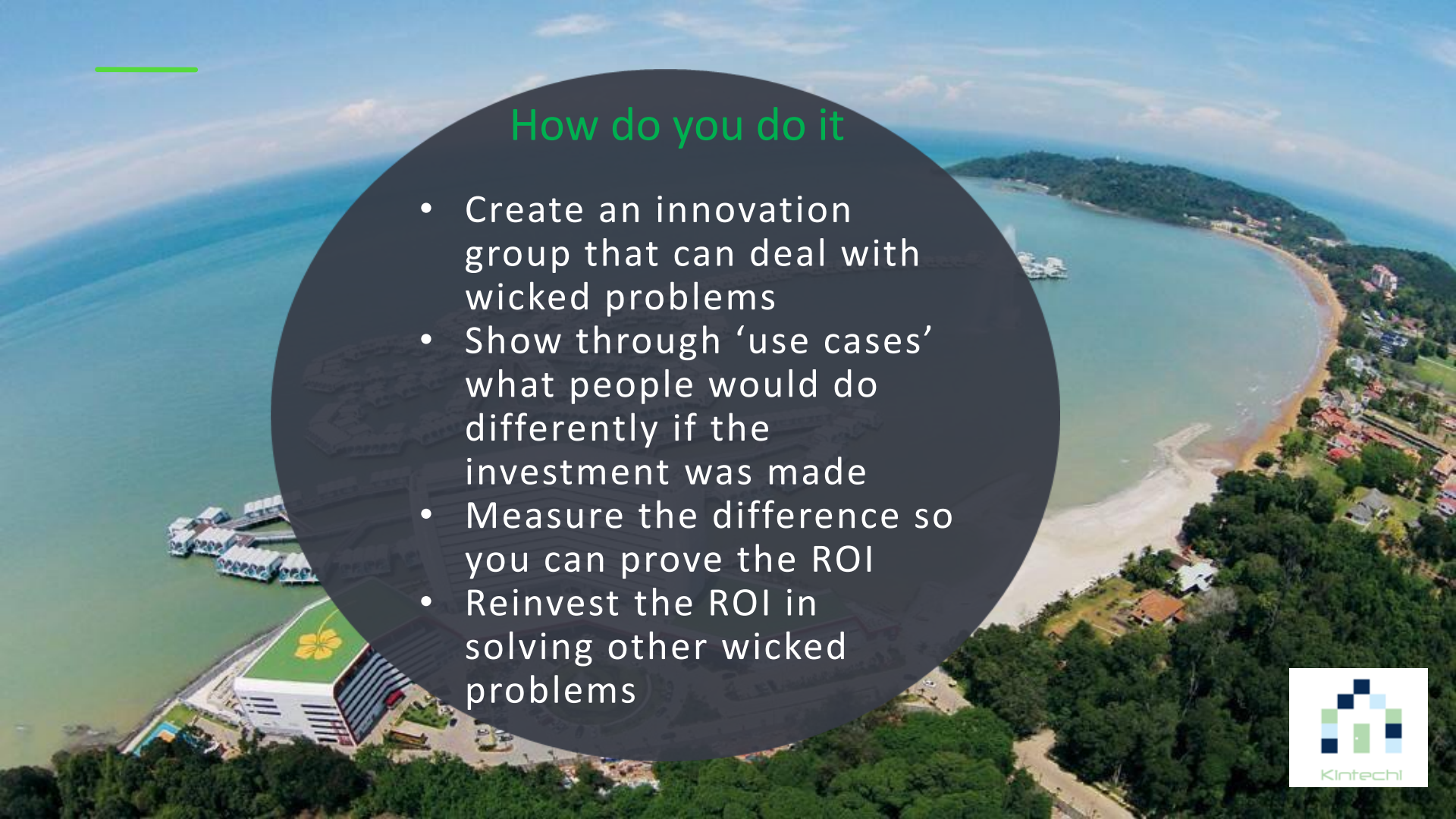


If technology is
the answer,
what was the
question?

Cedric Price

Architect





How do you do it

- Create an innovation group that can deal with wicked problems
- Show through 'use cases' what people would do differently if the investment was made
- Measure the difference so you can prove the ROI
- Reinvest the ROI in solving other wicked problems



Top ten traits of successful smart communities

1. **Focused Maverick**
2. **Dedicated team**
3. **Follow the Money**
4. **Benchmark**
5. **Create the underlying infrastructure**
6. **Community**
7. **Find a reason to be part of the future**
8. **Leverage the private sector**
9. **Do something**
10. **Measure the difference**



New areas of opportunity

- Smart homes
- Smart retail
- Data sharing models
- Community platforms
- Independent living
- EV and mobility
- Circular economy
- Integrated urban planning

Stay in touch

Joe Dignan

@_joedignan or LinkedIn

